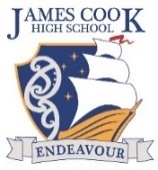
[](http://www.google.co.nz/url?sa=i&rct=j&q=&esrc=s&source=images&cd=&cad=rja&docid=cG9UZkHzzSap3M&tbnid=QxT1_JB4mXG-4M:&ved=0CAUQjRw&url=http://www.nzqa.govt.nz/about-us/publications/newsletters-and-circulars/ncea-update/issue-6-september-2012/&ei=quXaUoG9CYXkkAXqi4CwAw&bvm=bv.59568121,d.dGI&psig=AFQjCNE0fA58yXjARw_OwOyvGikGNDnEWg&ust=1390163597106181)

James Cook High School 2020

VISUAL ART department

Mrs Katrina Bungard

VISUAL ARTS

PHOTOGRAPHY

LEVEL Three

91442 Version 2

VISUAL ARTS PHOTOGRAPHY 3.1

INTERNAL ASSESSMENT

CREDITS: 4

Analyse methods and ideas from established **PHOTOGRAPHY** practice

| Achievement | Achievement with Merit | Achievement with Excellence |
| --- | --- | --- |
| Analyse methods and ideas from established photography practice. | Analyse, in depth, methods and ideas from established photography practice. | Critically analyse methods and ideas from established photography practice. |

“GO YOUR OWN WAY”

[](http://www.google.co.nz/url?sa=i&rct=j&q=&esrc=s&source=images&cd=&cad=rja&docid=U-XtWH8v7GIs8M&tbnid=g5MUSUXKgmBRcM:&ved=0CAUQjRw&url=http://sarasweetsurprise.blogspot.com/2009/11/yes-virginia-christmas-has-come-early.html&ei=gk7bUpTJLJGRkgWRlICYAg&psig=AFQjCNGFFX9TfWku8MseXZxHi25CEd8nEw&ust=1390190563883485)

Visual Arts 3.1: Analyse methods and ideas from

established photography practice

“GO YOUR OWN WAY!”

Conditions:

DUE DATE:

22nd May 2020

Researching photographic styles, a range of photographers and identifying photographic conventions should take approximately 30 hours of work time.



Task One: (10 Hours)

Research two styles of photography from the following list: Portraiture, staged photography,

still life, photomontage, documentary, landscape. (2 x A3 pages)

Task Two: (12 Hours)

Choose 3 different Photographers and Analyse.

(3 x A3 pages)

Task Three: (8 Hours)

Critically analyse relationships between Photographers and their key conventions.

(1 x A3 pages)

(Times are an indication only)

This activity involves the production of workbook-based material, which will serve students as inspiration for their photography work this year. Students will need to keep all of their notes in their workbook, as these will also contribute to their overall grade.

SUBMISSION CHECKLIST:

* Task One: At least 2 x A3 pages.
* Task Two: At least 3 x A3 pages.
* Task Three: At least 1 x A3 page

INTRODUCTION

This task takes place entirely in your workbook. (use the electronic templates provided)

There are three tasks in this assessment.

You must complete all tasks.

This Achievement Standard involves the production of a body of work that includes:

* Broad notes around two selected styles of photography. (Task 1)
* Annotated copies of works by a minimum of three Photographers. (Task 2)
* A summary of the key findings from your analysis that contains a page of collated findings summarised in paragraphs. (Task 3)

On completion of this assessment activity you will hand in your workbook containing all three tasks. For Achievement Standard 3.1 you will be assessed on your ability to demonstrate an in-depth and critical knowledge of the conventions associated with your selected style/movement.

TASK ONE: RESEARCH TWO PHOTOGRAPHIC STYLES.

(10 hours, 2 x A3 template pages)

Read broadly around your chosen styles and make relevant notes to demonstrate informed analysis of your styles. You need to use a wide range of sources and remember to acknowledge all of your sources. Research two styles of photography from the following list: Portraiture, staged photography, still life, photomontage, documentary, landscape. (2 x A3 pages – use template #1 provided)

SOME THINGS TO INCLUDE IN TASK ONE – **USE TEMPLATE #1**

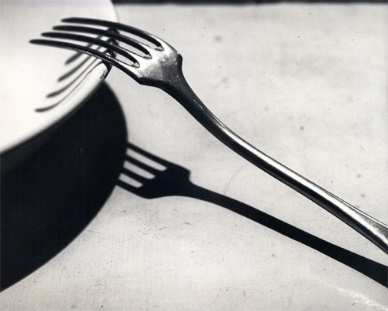
* What do you like about the style?
* What does it remind you of / how does it make you feel?
* What are some strong characteristics in the style?
* Copy and paste some cool examples.

POSSIBLE STYLES TO

RESEARCH







Staged Photography

[](http://www.google.co.nz/url?sa=i&rct=j&q=&esrc=s&source=images&cd=&cad=rja&docid=xEYYcazrTYo8VM&tbnid=CgkbByvHRQV-zM:&ved=0CAUQjRw&url=http://artandperception.com/tag/cubism&ei=JCTbUt2rNceIkwWQ2YDwAw&psig=AFQjCNG0zl5U-pvC3du7ENDQikubvRfMKA&ust=1390179698767885)

[](http://www.google.co.nz/url?sa=i&rct=j&q=&esrc=s&source=images&cd=&cad=rja&docid=xEYYcazrTYo8VM&tbnid=CgkbByvHRQV-zM:&ved=0CAUQjRw&url=http://artandperception.com/tag/cubism&ei=JCTbUt2rNceIkwWQ2YDwAw&psig=AFQjCNG0zl5U-pvC3du7ENDQikubvRfMKA&ust=1390179698767885)



Still Life



Photomontage

Portraiture

Surrealism

TASK TWO:PHOTOGRAPHERS ANALYSIS PAGES

(12 Hours, 3 x A3 template pages.)

Based on your style of research, select a minimum of three photographers to research. Select at least one photographer who works in a traditional way and at least one who works in a contemporary context.

**Use template #2 – artist model analysis.**

**There is a list of appropriate artist models arranged by style / theme at the end of this document. Use this list to select your artist models for research.**

Identify a typical work from each photographer for detailed analysis. Copy and Paste an image of each of these works into your worksheet templates provided.

Your notes need to cover the methods employed (the how) and the ideas behind the work (the why). Ideas should include some reference to the wider social, political, geographical, and historical influences of the photographers.

Make your notes as full as possible, one A3 page per photography artist model. Define those characteristics that are unique to each photographer, and the conventions which are common amongst the artists working in the chosen styles.

OTHER THINGS TO WRITE ABOUT

-The photographer’s method and ideas

-Any biographical information that has impacted on aspects of their photography

-The title, size, media, and function of each photograph example you have selected

-The technical processes they have used

-Any influences from other photographers or artists

-The themes or concepts that run through the photographer’s work

-How and why the artists have made their photographs

-How and why the artists and their work are valued by the wider artistic and photographic community

- How each artists work relates to a social, political, geographical, or historical context

\*Reference specific visual examples of other photographers to support your discussion

TASK THREE: IDENTIFY CONVENTIONS

1 X A3 template Page – 8 Hours of work

**Use template #3**

From your analysis, collate your findings in a ‘connections page’. Use template #3 provided. Write paragraphs to summarise your findings in the main part of the template. Then in the compare and contrast section of the template, identify those characteristics or conventions that are common to two or more of the works between the artist models studied.

CONVENTIONS MAY INCLUDE (BUT ARE NOT LIMITED TO):

* Mixed media or interdisciplinary approaches
* Use of space
* Using a grid
* Use of colour
* Compositional principals
* Selection and arrangement of subject matter
* Use of iconography and symbolism
* Treatment of form – distortion and/or abstraction
* Scale and/or format
* Relationship with site, environment, or viewer
* Narrative aspects or message

Test your findings by looking at a broad range of work by other photographers who work within your chosen style. This is to see if the characteristics you have identified are common to most photographers who work within the style, and so can be rightly considered conventions.

**STUDENTS CHECKLIST: *- Use the provided A3 templates to complete your work. If you find you need extra room to type on you can expand your ideas by using an extra word document if you choose, and handing this in with your worksheets. Please label these and mark on the first worksheets if extra pages are used.***

**Task 1**

2 x A3 worksheet template 1: Pages on 2 chosen photographic styles.

**Task 2**

***Analyse a minimum of 3 different photographs from 3 different artist models (at least 1 from each photographic artist model).***

3 x A3 Artist analysis templates: Photographers 1-3

**Task 3**

1 x A3: Identify conventions summary of findings worksheet.

The completed assignment consists of all 6 A3 template pages handed in and named. Bottom of Form

|  |  |  |  |
| --- | --- | --- | --- |
| EVIDENCE | Evidence/Judgements for Achievement | Evidence/Judgements for Achievement with Merit | Evidence/Judgements for Achievement with Excellence |
| TASK ONE  Research on 2 selected styles.  2x A3 Pages.  TASK TWO  Photographers analysis pages. At least 3x A3 research pages.  TASK THREE  Identify connections  1 x A3 page | The student demonstrates analysis of methods and ideas from established photography practice, within their chosen theme/movement/style.  The student’s notes identify relevant information and explain the methods and ideas of four photographers.  The student demonstrates understanding of why the photograph work was made and is effective.  The student identifies and describes the features of the photographer’s works and distinguishes any similarities and differences between them. | The student demonstrates in-depth analysis of methods and ideas from established photography practice, within their chosen theme/movement/style.  The student uses a range of sources for their research.  They identify key information about their four photographers, offering in-depth explanations of their methods and ideas.  The student demonstrates understanding of how and why the photograph was made and is effective, and references specific visual examples of other photographers to support their discussion. | The student demonstrates critical analysis of methods and ideas from established photography practice.  The student uses a wide range of sources for their research.  They identify key information about their selected four photographers, critically analysing their methods and ideas.  The student offers personal insight into how and why the photograph was made and is done so effectively.  They examine the relationships between the approaches of the photographer and significant wider social, political, geographic, or historical contexts they relate to, and references specific visual examples of other photographers to support their discussion. |

Explanatory notes

Analyse means to pick out and make a list of specific features that are similar or different between the approaches investigated.

In-depth analysis means that you must explain why these features are similar or different. Possible reasons for this include environmental, political, social, personal, or technological changes.

Critical analysis places the work in a much wider context. You could broaden and deepen the discussion by examining other works by the photographers or introducing other new photographers and photography works that have influenced to the development between selected approaches.

A personal summary of the influences, significance and intentions of the selected approaches helps to show a greater depth of understanding.

Please Note - For this assignment I’m looking out for quality of discussion in your writing rather than pretty pages. Naturally you may have photos, practice sketches and different handwriting notes etc. which you can include.

POSSIBLE ARTISTS TO RESEARCH

WITHIN PHOTOMONTAGE AND STAGED PHOTOGRAPHY

*Useful resources include (but are not limited to) books, websites, magazine and newspaper articles, and exhibition visits about the following art movements and artists.*

**Photography models by Thematic Approaches**

|  |  |  |  |
| --- | --- | --- | --- |
| **Portait** | **Figures** | **Architectural** | **Still Life** |
| Louis Daguerre | Dorothea Lange | Louis Daguerre | Louis Daguerre |
| Alexander Rodchenko | Man Ray | Charles Sheeler | André Kertész |
| Henri Cartier-Bresson | Edward J. Steichen | Eugène Atget | Edward Weston |
| Alfred Eisenstaedt | Cecil Beaton | Walker Evans | Imogen Cunningham |
| Cecil Beaton | Edward Weston | Margaret Bourke-White | Josef Sudek |
| Walker Evans | Philippe Halsman | Bernd and Hilla Becher | Karl Blossfeldt |
| Dorothea Lange | Ralph Gibson | Lucia Moholy | Man Ray |
| Paul Strand | Robert Mapplethorpe | Alexander Rodchenko | Paul Outerbridge |
| Diane Arbus | Rineke Dijkstra | Joel Meyerowitz | Paul Strand |
| Philippe Halsman | David Hockney | Edward J. Steichen | Jerry Takigawa |
| Bruce Davidson | Pavel Banker | André Kertész | Olivia Parker |
| Cindy Sherman | Peter Greenaway | Keith Carter | Eileen Cowin |
| Duane Michaels | Vincent Serbin | Candida Hofer | Jan Groover |
| Luis Gonzalez Palma | Maggie Taylor | Robert Adams | Robert Mapplethorpe |
| Pavel Banka | Martina Lopez (Aus) | Lee Friedlander | James Welling |
| Annie Liebowitz) | Joel-Peter Witkin | William Eggleston | Audrey Flack |
| Barbara Kruger | Christopher Bucklow | James Casebere | Adam Fuss |
| Robert Heinecken | Jan Saudek | Thomas Demand | Abelardo Morell |
| Jim Goldberg | Keith Carter | Idris Khan | Sarah Charlesworth |
| Gilbert & George | Ruth Thorne-Thompson | Maureen Broadbeck | Eberhard Grames |
| Robert Mapplethorpe | David Hilliard | Robin Morrison (NZ) | Carl Chiarenza |
| Sally Mann | Anthony Giocolea | Laurence Aberhart (NZ) | Joachim Froese |
| Vik Muniz | Angie Buckley | Andrew Ross (NZ) | Jan Groover |
| Ralph Gibson | Bill Armstrong |  | Carol Golemboski |
| Loretta Lux | Ava Seymour (NZ) |  | Laura Letinsky |
| Julian Ward (NZ) | Margaret Dawson (NZ) |  | Alan Knowles (NZ) |
| Peter Black (NZ) | Christine Webster (NZ) |  | Peter Peryer (NZ) |
| Margaret Dawson (NZ) | Siren Deluxe (NZ) |  | Fiona Pardington (NZ) |
| Marti Friedlander (NZ) | Lisa Reihana (NZ) |  | Peter Madden (NZ) |
| Peter Peyer (NZ) | Burton Brothers (NZ) |  |  |
| Glen Busch (NZ) |  |  |  |
|  |  |  |  |
| **Body Parts** | **Flowers** | **Documentary** | **Interiors** |
| Bill Brandt | Imogen Cunningham | Brassaï | André Kertész |
| Edward Weston | André Kertész | Diane Arbus | Walker Evans |
| Man Ray | Josef Sudek | Dorothea Lange | Ralph Gibson |
| Robert Mapplethorpe | Karl Blossfeldt | Henri Cartier-Bresson | Edward Weston |
| Ralph Gibson | Amy Melious | Margaret Bourke-White | Eugène Atget |
| Eileen Cowin | Robert Mapplethorpe | Walker Evans | Lucia Moholy |
| Imogen Cunningham | Olivia Parker | Alfred Eisenstaedt | Robert Adams |
| Anne Noble (NZ) | James Welling | Bruce Davidson | Louise Lawler |
| Christine Webster (NZ) | Anne Geddes | Lee Friedlander | Joel Meyerowitz |
| Peter Peryer (NZ) | Adam Fuss | Sebastiao Salgado | Candida Hofer |
| Siren Deluxe (NZ) | Starn Twins | Sally Mann | Rhona Bitner |
|  | Peter Peryer (NZ) | Cindy Sherman | Ray Metzker |
|  | Anne Noble (NZ) | William Eggleston | Laurie Simmons |
|  |  | Marti Friedlander (NZ) | Uta Barth |
|  |  | Ans Westra (NZ) | William Eggleston |
|  |  | Peter Black (NZ) | Wynn Bullock |
|  |  | Julian Ward (NZ) | Andrew Ross (NZ) |
|  |  | Robin Morrison (NZ) | Peter Black (NZ) |
|  |  | Anne Shelton (NZ) | Laurence Aberhart (NZ) |
|  |  |  |  |
| **Landscape** | **Abstract** |  |  |
| Ansel Adams | Alexander Rodchenko |  |  |
| Edward Weston) | Josef Sudek |  |  |
| Dorothea Lange | Franco Donaggio |  |  |
| JoAnn Verburg | Bill Brandt |  |  |
| Lee Friedlander | Karl Blossfeldt |  |  |
| Paul Caponigro | László Moholy-Nagy |  |  |
| Gustave Le Gray | Man Ray |  |  |
| Richard Misrach | Paul Strand |  |  |
| Terry Evans | Minor White |  |  |
| William Eggleston | James Welling |  |  |
| Bruce Foster (NZ) | Adam Fuss |  |  |
| Natalie Robertson (NZ) | Christopher Bucklow |  |  |
| Laurence Aberhart (NZ) | Olivia Parker |  |  |
| Wayne Wilson Wong (NZ) | Sarah Charlesworth |  |  |
| Robin Morrison (NZ) | Uta Barth |  |  |
| Ronnie Van Hout (NZ) | Fiona Pardington (NZ) |  |  |
| Mark Adams (NZ) | Alan Knowles (NZ) |  |  |
| Julian Ward (NZ) | Peter Peryer (NZ) |  |  |

**Photography Compositional / Technical Approaches**

|  |  |  |
| --- | --- | --- |
| **Photomontage Surrealism** | **Multimedia** | **Grid Format** |
| Hannah Hoch | Hannah Hoch | Edward Muybridge |
| John Heartfield | Lazlo Moholy -Nagy | Bernd and Hilla Becher |
| Max Ernst | Max Ernst | David Hockney |
| László Moholy-Nagy | John Heartfield | Duane Michaels |
| Ruth Thorne-Thompson | Richard Hamilton | Uta Barth |
| Bob Bennet | Christian Boltanski | Luis Gonzalez Palma |
| Jerry Uelsmann | Joseph Cornell | Tracey Moffat (Aus) |
| Jerry Takigawa | Nick Bantock | Starn Twins |
| Thomas Barbey | Barbara Kruger | Lorna Simpson |
| Annie Liebowitz | Annette Messager | Nate Larson |
| Luis Gonzalez Palma | Sarah Charlesworth | Deborah Smith |
| Joel Peter Witkin | Luis Palma | Gilbert and George |
| Scott Mutter | Sigmar Polke | David Hockney |
| Maggie Taylor | Jim Goldberg | Tatana Kellner |
| Gilbert and George | Martina Lopez (Aus) | Jan Groover |
| Peter Greenaway | John Rooff | Sarah Charlesworth |
| Jan Saudek | Joseph Cornell | Natalie Robertson |
| Robert ParkeHarrison | Megan Jenkinsen (NZ) | Francesca Woodman |
| Chema Madoz | Ava Seymour (NZ) | Gerhard Richter |
| Jon Goto | Judy Darragh (NZ) | Joachim Froese |
| Maureen Broadbeck |  | Lloyd Goodman (NZ) |
| Lisa Reihana (NZ) |  |  |
| Julie Firth (NZ) |  |  |
| Megan Jenkinsen (NZ) |  |  |

|  |  |
| --- | --- |
| **Photomontage:** | **Staged Photography:** |
| Hannah Hoch (Germany)  John Heartfield (Germany)  Laszlo Moholy Nagy (Hungary)  Max Ernst (Germany)  Bob Bennet (USA)  Anne Liebowitz (USA)  Maggie Taylor (USA)  Peter Greenaway (UK)  Jerry Uelsmann (USA)  Gilbert and George (UK  Jan Saudek (Czech)  Luis Gonzalez Palma (Guatemala)  Martina Lopez (Aus)  Barbara Kruger (USA)  Annette Messager (France)  David Hockney (UK)  Mary Macpherson (NZ)  Ava Seymour (NZ)  Boyd Webb (NZ)  Megan Jenkinson (NZ)  Lisa Reihana (NZ) | Loretta Lux (Germany)  Sandy Skoglund (USA)  Sam Taylor-Wood (UK)  Anthony Giocolea (USA)  David Hilliard (USA)  Duane Michals (USA)  Cindy Sherman (USA)  Wang Qingsong (China)  Gregory Crewdson (USA)  AES+F (Russia)  Mariko Mori (Japan)  Anne Noble (NZ)  Yvonne Todd (NZ)  Fiona Pardington (NZ)  Margaret Dawson (NZ)  Rhondda Bosworth (NZ)  Ben Cauchi (NZ)  Tracey Moffat (Aus)  Christine Webster (NZ)  Marie Shannon (NZ)  Deborah Smith (NZ)  Ben Cauchi (NZ) |