

Design and

Level 2

Visual Communication

Course Requirements:

Students should have completed level 1 DVC but students who are motivated and have talents in innovative thinking and drawing will be successful. Students who have experience in DVC or Art classes will find the course easier to follow. Experience with drawing or some C.A.D (Computer Aided Design) drawing skills would be beneficial. An interest in using technical drawing equipment is useful. Students who have achieved level 1 Literacy will find understanding the course content easier.

Aims:

Level 2 DVC aims to extend on the knowledge that students have from gained in level 1 DVC. It challenges students to create product and spatial designs three dimensionally and accurately. The course teaches students to be reflective and look at different ways of generating ideas and solving problems in a real-world context.

Course Content:

Students will design their own product and spatial design such as a Logo Design, B.I.P (Brand Identity Program) or spatial Design. They will generate different ideas and then develop them into resolved ideas. The latter half of the year will be based around technical drawing using specific equipment or the computer to make plans. Students will also work towards learning how to present their ideas based on a design brief.

Where can this subject take you?

DVC can lead into Architecture, Industrial Design, Product Design, Event Production, Engineering, Spatial design school, Advertisement, Design school, Graphic design, Trade schools, Fashion design

Further Assessment Opportunity and Resubmission

(Refer to student Handbook for more information)

A further assessment opportunity occurs after you have submitted work / sat a test for an assessment; you do a new assessment after further learning has taken place. For this course there will be one further assessment opportunity for each standard. A resubmission can be offered to you by the teacher if they believe you can correct errors or omissions in your work in a short period of time; it does not involve a new assessment. A resubmission must take place before the teacher gives any feedback on the work done. There can be only one resubmission.

Appeals (Please refer to student Handbook for more information)

If you are unhappy with any of your results you should discuss this with your teacher. If you are still unhappy then an Appeals form should be completed; this is available from the HoF; forms need to be completed and returned to your HoF within 5 school days of receiving your grade. If you are still not happy you can then see the Principal's Nominee. At NO time, during this process, should you contact NZQA.

Head of Faculty

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Assessment Chart

Number	Title	Credits	US/AS	Internal/ External	Format	Literacy	Numeracy	Indicative date
91337	Use visual communication techniques to generate design ideas.	3	AS	Ext	Drawing, writing and computer. Workbook based.			Terms 1,2,3
91341	Develop a spatial design through graphics practice	6	AS	Int	Drawing, writing and computer. Workbook based.	L1Lit		Terms 1,2,3
91342	Develop a product design through graphics practice	6	AS	Int	Drawing, writing and computer. Workbook based.			Terms 3 & 4

Entry into externals will be based on:

Completion of AS91341 or AS91342, good attendance and an ability to show a consistent work ethic.