## **Business Studies**

## Level 1

### **Course Requirements:**

Open entry

#### Aims:

To understand how business works, how to run a business.

How to start your own business.

To explain why business and enterprise are essential to New Zealand's Economic future.

### **Course Content:**

Look at small businesses, how to start up your own business, overcoming problems, marketing and advertising, dealing with staff.

You will participate in the three-day Business Programme run by Enterprise New Zealand Trust.

### Where can this subject take you?

Level 2 and Level 3 Business Studies and Tertiary Studies.

# **Further Assessment Opportunity and Resubmission** (Refer to student Handbook for more information)

A further assessment opportunity occurs after you have submitted work / sat a test for an assessment; you do a new assessment after further learning has taken place. For this course there will be one further assessment opportunity for each standard. A resubmission can be offered to you by the teacher if they believe you can correct errors or omissions in your work in a short period of time; it does not involve a new assessment. A resubmission must take place before the teacher gives any feedback on the work done. There can be only one resubmission.

### **Appeals** (Please refer to student Handbook for more information)

If you are unhappy with any of your results you should discuss this with your teacher. If you are still unhappy then an Appeals form should be completed; this is available from the HoF; forms need to be completed and returned to your HoF within 5 school days of receiving your grade. If you are still not happy you can then see the Principal's Nominee. At NO time, during this process, should you contact NZQA.

### **Head of Faculty**

Mrs Chand c.chand@jchs.school.nz

### **Assessment Chart**

Number Title	ed	<b>/A</b>	Inter nal/ Exter nal	Format	er ac	m er	Indica tive date
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90837	Demonstrate an understanding of internal features of a small business.	4	AS	Ext	Exam	L1 Lit	•	Term 4
90838	Demonstrate an understanding of external factors influencing a small business.		AS	Ext	Exam	L1 Lit		Term 4
90840	Apply the marketing mix to a new or existing product.	3	AS	Int	Project	L1 Lit		Term 1
90841	Investigate aspects of human resource processes in a business.	3	AS	Int	Assignmen	t L1 Lit		Term 2
22847	Entrepreneurship and Innovation in business contexts	2	US	Int	Assignmen	t		Term 2

### Entry into externals will be based on:

- 1. Whether you have adequately covered the work to be assessed; that is, you have been in class and actively engaged with learning the content and skills to be assessed.
- 2. The results of a discussion between you and your teacher about the appropriateness of you being entered into the external(s).